

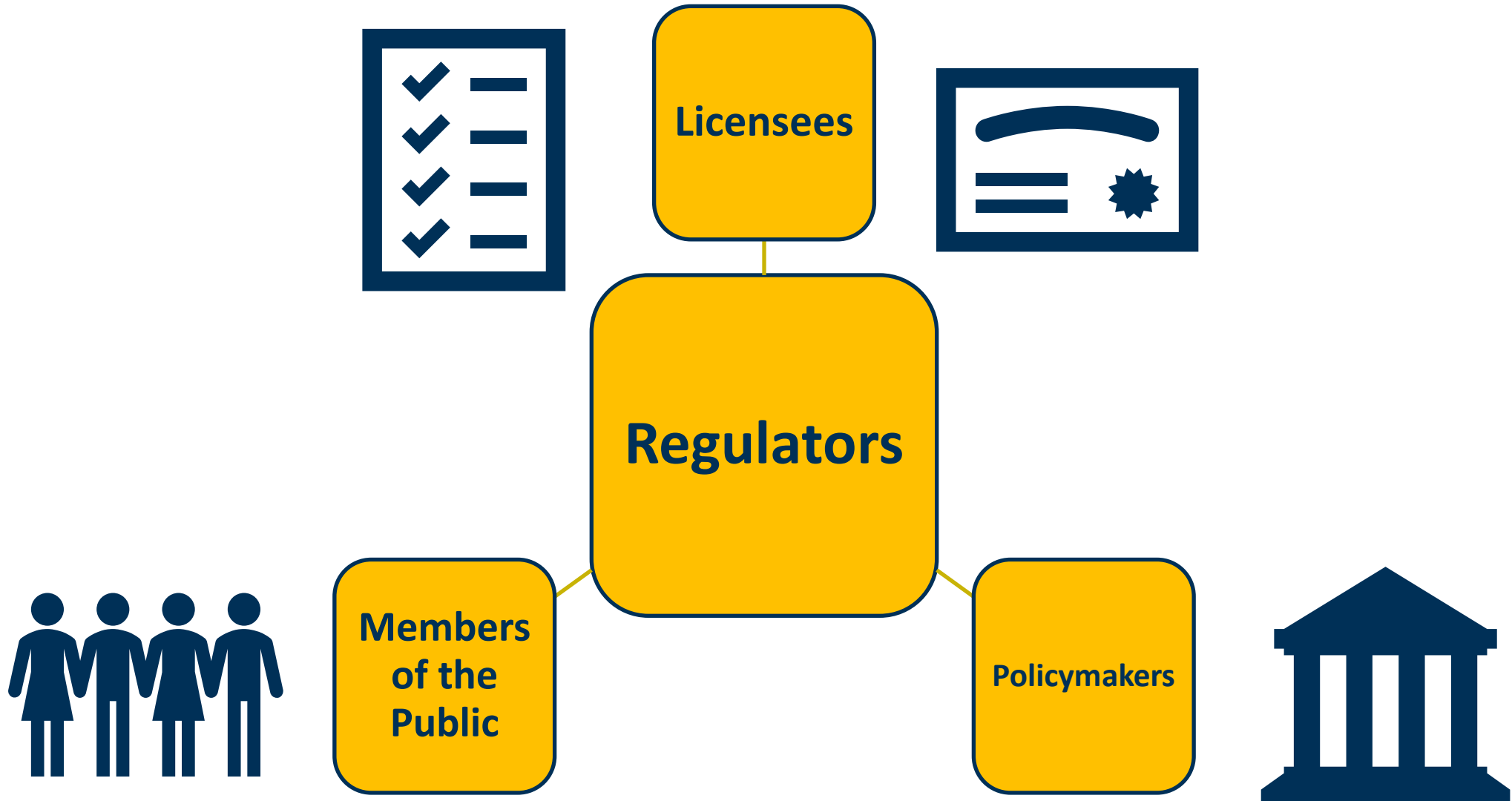


Packing regulatory  
resources to support a  
future-ready workforce

CURRY W. SMITH, ASWB

FRIDAY, MAY 2, 2025

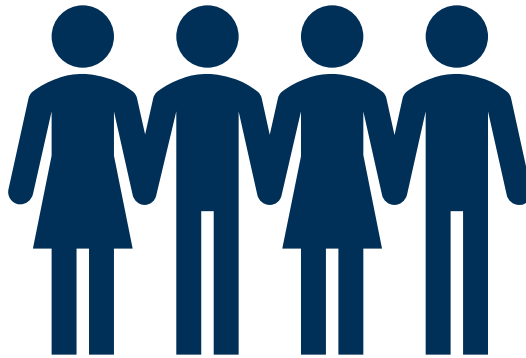
# Regulatory Communications



# Communications Case Study



**Licensees**



**The Public**



**Policymakers**









# Communications Needs: Licensees



- Clear guidance on licensure requirements and renewal
- Easily accessible resources for continuing education
- Timely updates on regulatory changes



# Communications Needs: The Public



- Accessible verification of licensed professionals
- Educational resources about licensure and regulation
- Transparent processes for complaints and discipline



# Communications Needs: Policymakers



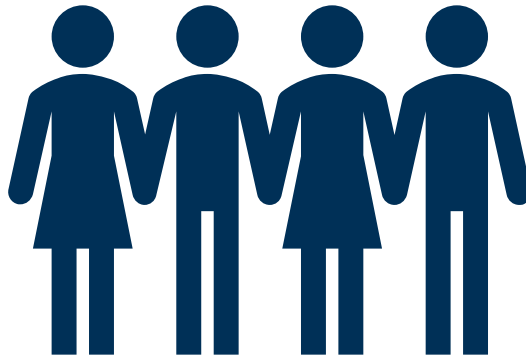
- Authoritative voice on licensure and regulation
- Data-driven insights on the role of regulation
- Information on emerging issues and trends in the field



# Communications Resources



**Licensees**



**The Public**

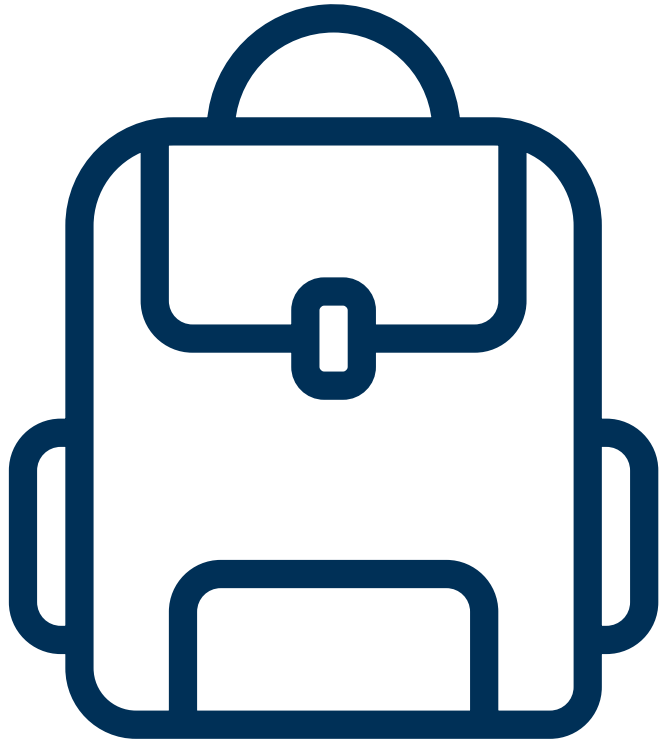


**Policymakers**





# Communications Resources



In your capacity as a regulator, what are you packing to support the social work profession?

- Licensees
- The Public
- Policymakers



# Resources available from ASWB











Thank you!

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